AMENDMENT TO THE CLAIMS

1. (Currently Amended) A computer-implemented method for collecting survey information from a user of a computer network, the method comprising:

> providing, over a computer network, a subscription form to a recipient, wherein the subscription form enables the recipient to subscribe to a query service, the subscription form including a plurality of editable fields that allow for the recipient to input information into the fields, the plurality of user editable fields including fields that correspond to a survey name, a survey introduction, a survey expiration date, a responder anonymity status, and a multiple submissions status, the multiple submissions status indicating whether or not completed surveys will be submitted to multiple parties, one of the multiple parties including the recipient;

> providing, over a-the computer network, a query form to a-the recipient, wherein the query form contains query configuration tools including a plurality of controls that are selectively manipulatable so as to dictate a content, order, and method of answering at least some survey questions to be included in a dynamic survey query;

> receiving, over the computer network, query configuration data from the recipient, the query configuration data including data input by the recipient in completing the subscription form and the query form, wherein the query configuration data is indicative of how the dynamic survey query should be formatted in order to be consistent with manipulation of the plurality of controls by the recipient completed subscription and query forms, wherein receiving query configuration data comprises receiving query branching data indicative of an order in which questions in the dynamic survey query will be displayed so as to be dependent on answers to questions in the dynamic survey query, wherein the query branching data directly reflects manipulation, by the recipient, of the plurality of controls;

> providing, over the computer network, the dynamic survey query to the user, wherein the

dynamic survey query is formatted so as to be consistent with manipulation of the ~~plurality of controls by the~~ recipient <u>completed subscription and query forms</u>, and wherein the dynamic survey query is configured to request structured responses from the user;

receiving the structured responses from the user;

generating an electronic message to the recipient indicating that the structured responses have been received, and including the structured responses; and

facilitating an automatic integration of the structured responses into a pre-identified application hosted by the recipient.

2. (Cancelled)

3. (Currently Amended) The method of claim 1 wherein providing the dynamic survey query comprises:

<u>generating a link to a location on the computer network, the location being associated with the dynamic survey query;</u>

receiving <u>a</u> ~~contact~~<u>an</u> indication <u>of a selection of the link by</u> ~~from~~ the user; and

providing the dynamic survey query to the user in response to the ~~contact indication~~<u>link selection</u>.

4. (Currently Amended) The method of claim 3 <u>wherein providing a query form having a plurality of controls comprises providing controls that allow for the recipient to select a theme for the dynamic survey query, that allow for the recipient to select whether or not a survey completion status is displayed, and that allow for the recipient to select whether or not responses to the dynamic survey query are hidden.</u>~~and further comprising:~~

~~providing content over the computer network for display to the user.~~

5. (Currently Amended) The method of claim 4 wherein providing <u>a query form having a</u>

plurality of controls further comprises providing controls that allow for the recipient to add a new question to the dynamic survey query and that allow for the recipient to delete an existing question included in the dynamic survey query.~~content comprise:~~

~~providing a contact link in the content.~~

6. (Currently Amended) The method of claim 5 wherein providing a query form having a plurality of controls further comprises providing controls that allow for the recipient to edit survey questions, that allow for the recipient to indicate a type of response for each of the survey questions, that allow for the recipient to choose whether or not each of the survey questions must be answered, and that allow for the recipient to choose whether or not each of the survey questions will be displayed on a last page of the dynamic survey query.~~receiving the contact indication comprises:~~

~~receiving an indication that the user has activated the contact link.~~

7. (Cancelled)

8. (Previously Presented) The method of claim 1 wherein receiving query configuration data comprises:

receiving query definition data indicative of a content of questions in the dynamic survey query wherein the query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

9. (Previously Presented) The method of claim 1 wherein receiving query configuration data comprises:

receiving query definition data indicative of non-content configuration of questions in the dynamic survey query, wherein query definition data directly reflects manipulation, by the recipient, of the plurality of controls.

10-11. (Cancelled)

12. (Currently Amended) The method of claim 1 wherein providing a query form comprises:

provider a plurality of pre-configured query templates for modification by the recipient, the plurality of pre-configured query templates being identified by subject matter and including a customer service template, a web site feedback template, a meeting questionnaire template, and an employee satisfaction survey template.

13. (Currently Amended) The method of claim 1 and further comprising:

generating a report based on the structured responses. the report being generated upon activation of a user selectable control on a survey testing user interface form, the report plotting a number of responses versus time and providing an indication of timing associated with the responses. the report also having information that indicates the name of the dynamic survey query.

14. (Currently Amended) The method of claim 13 wherein generating the report comprises:

indicating how many times the dynamic survey query has submitted by the user. a month. a date. and a year of a first response being received, a month, a date. and a year of a last response being received. and a number of unique respondents.

15. (Currently Amended) A computer-implement survey service provider for providing survey services over a computer network, comprising:

a query service component that provides a content provider with a pre-configured survey template along with tools associated with a plurality of columns that are utilized in for-altering the template, a first one of the plurality of columns including for each question in an electronic survey the text corresponding to the question. a second one of the plurality of columns indicating a type of response for each question in the survey, a third one of the plurality of columns including branching

logic for each question in the survey, the branching logic ~~wherein the tools for altering include tools for altering a branching pattern that dictates~~ dictating which question is presented next based on an answer to a previous question, a fourth one of the plurality of columns including user actuable buttons that facilitate editing the question texts in the first one of the plurality of columns, a fifth one of the plurality of columns including user actuable buttons that facilitate deleting the question texts in the first one of the plurality of columns, and a sixth one of the plurality of columns including arrows that facilitate establishing an order in which the question texts are presented, wherein the survey service component receives survey configuration information from the content provider in the form of an indication of alterations made to the pre-configured survey template including alterations to the plurality of columns ~~an alteration to the branching pattern~~, and wherein the query service component provides ~~an~~ the electronic survey, configured based on the survey configuration information, to a user accessing content of the content provider over the computer network, wherein the content accessed by the user includes a link to the electronic survey, the electronic survey being provided to the user by the query service component in response to the user activating the link, and wherein the query service component receives user responses to the electronic survey and facilitates an automatic integration of the user responses into a pre-identified application hosted by the content provider.

16-20. (Cancelled)

21. (Currently Amended) The survey service provider of claim 15 wherein ~~the tools for altering include tools for altering a content of questions in the pre-configured survey~~ the plurality of columns that are utilized in altering the template further comprise a seventh one of the plurality of columns that includes indications of whether or not corresponding questions must be answered before continuing with the electronic survey, an eighth one of the plurality of columns that

includes indications of whether or not corresponding questions are located on a last page, and a ninth one of the plurality of columns that includes indications of whether or not corresponding questions are shown in the electronic survey.

22. (Currently Amended) The survey service provider of claim 15 wherein the ~~tools for altering include tools for altering a non-content configuration of questions in the pre-configured survey.~~query service component further provides a testing form, the testing form have a plurality of user actuable controls, one of the user actuable controls corresponding to a test survey, the test survey displaying how the electronic survey will look to customers, a second one of the user actuable controls corresponding to a test report, the test report displaying what information will be included in a final report, and a third one of the user actuable controls corresponding to a print summary, the print summary displaying items that have been printed, reports that have been ran, and surveys that have been sent.

23. (Currently Amended) The survey service provider of claim 15 wherein the ~~tools for altering include tools for altering an order in which questions in the pre-configured survey are displayed to the user.~~ query service component provides a plurality of options for identifying recipients of the electronic survey, the plurality of options including an option to import recipients from a business contact manager, an option to import recipients from a file list, and an option to import recipients from an address book.

24-25. (Cancelled)

26. (Currently Amended) A computer readable storage medium storing computer readable instructions which, when invoked, cause the computer to perform steps of:

      providing a survey form to an entity interested in gathering information from a user;

      receiving survey configuration data from the entity, wherein the survey configuration

            represents manipulations of the survey form by the entity, and wherein the survey

configuration is indicative of how a survey to be sent to the user should be formatted, wherein receiving survey configuration data comprises receiving survey branching data indicative of an order in which questions in the survey are to be displayed to the user, and wherein the survey branching data is configured to dynamically change which questions are presented to the user based on the user's answers to previous questions in the survey, the survey configuration data further comprising an indication of a name of the survey, an indication of whether or not the survey is anonymous, an indication of whether or not the survey will include multiple submissions, and an indication of a theme of the survey;

providing, to a user, over a computer network, the survey in a format that is consistent with the survey configuration data, wherein the format requests structured responses from the user, and wherein the survey is configured to expire on a specified date;

receiving the structured responses from the user;

sending an electronic message to the entity indicating that the structured responses have been received, and including the structured responses; and

automatically integrating the structured responses into a one of a plurality of pre-identified application programs, the plurality of pre-identified application programs including an electronic mail program, a contact management program, and a scheduler program.

27-30. (Cancelled)

31. (Currently Amended) The computer readable medium of claim 28 wherein providing a survey form comprises:

providing a plurality of pre-configured survey templates for modification by the entity, the plurality of pre-configured survey templates including a customer service template, a website feedback template, a meeting questionnaire template, and an

<u>employee satisfaction template</u>.